# Ridership and Revenue Forecasting Report to the 2024 Business Plan

Prepared by: Prepared for:

DB E.C.O. North America, Inc. 555 Capitol Mall #1250 Sacramento, CA 95814 United States https://db-eco.us/en/

California High-Speed Rail Authority 770 L St #1160 Sacramento, CA 95814 United States https://hsr.ca.gov/

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# **Signature/Approval Sheet**

**TO:** Bill Casey

**FROM:** Justin Cassarino

**SUBJECT:** Approval of 2024 Ridership and Revenue Forecasting Report

**DESCRIPTION OF ENCLOSED DOCUMENT(S):** 2024 Ridership and Revenue Risk Analysis Report



# **Contents**





# **Figures**



# **Tables**





# <span id="page-7-0"></span>**Disclaimer**

The information and model results presented in this technical memorandum are estimates and projections that involve subjective judgments and may differ substantially from the actual future ridership and revenue. This technical memorandum is not intended, nor shall it be construed, to constitute a guarantee, promise, or representation of any particular outcome(s) or result(s). Furthermore, the material presented in this technical memorandum is provided solely for purposes of the CHSRA's 2024 Business Plan and should not be used for any other purpose.

The estimates and assumptions documented in this report are preliminary in nature and subject to further refinement as CHSRA and DB ECO continue to refine model assumptions and service planning for the implementation of the Valley to Valley and Phase 1 scenarios as well as the initial operation of the Central Valley Service. CHSRA continues collaboration and coordination with regional partners and stakeholders regarding connecting rail and bus services. As more detailed information and revised concepts become available, they will be incorporated in future forecasts.

# <span id="page-8-0"></span>**Executive Summary**

The California Rail Ridership Model (CRRM) is a travel demand model encompassing the state of California as well as external travel links to reflect travel to and from neighboring states. The model was developed by Steer for the California High-Speed Rail Authority (CHSRA) with the intention to reflect in more detail and with an updated database the effects of an integrated highspeed rail system in California as well as to estimate impacts on connecting rail and transit services in the state. The CRRM differs from the previous 2020 Business Plan Model (BPM-V3) by additional access/egress from the core network and an approach known as the pivot process, in which observed 2018 base year data is used to scale future year forecasts.

The Base Case scenarios developed for Valley to Valley and Phase 1 service for the California High-Speed Rail Authority's 2024 Business Plan show noticeable differences from the corresponding scenarios in the 2020 Business Plan. These include updated service plans for High-Speed Rail services in both scenarios, with Phase 1 having three different service types: express, limited and default. In addition, improvements were applied to the modeling of conventional rail services, connecting Intercity Bus services and incorporation of HSR Bus services. The Base Case scenarios are assumed to have an integrated transportation network, with shorter distances and shorter perceived penalties for transferring between HSR and connecting rail and bus services. These updated assumptions are part of ongoing refinements to service planning and forecasting assumptions. Therefore, the ridership and revenue estimates shown in this document are preliminary in nature and subject to further refinement as assumptions evolve.

A fare sensitivity analysis was conducted for the Valley to Valley and Phase 1 scenarios to develop an updated fare structure. The new fare policy includes fare differentiation by service type in which express, limited and default services were tested using different fare assumptions. The fare elasticities for the overall model indicate variability by market, such that long-distance markets have higher fare elasticity while short-distance markets have lower fare elasticity. The updated fare structure, along with transit network and socioeconomic data assumptions, were input to the CRRM, and the Base Case scenarios were modeled to develop forecasts for future years 2030, 2040 and 2050.

The ridership and revenue forecasts developed for the 2024 Business Plan are lower than the 2020 Business Plan forecasts. The difference in socioeconomic growth assumptions likely account for a significant portion of this reduction, with residual differences between ridership and revenue due to updated modeling assumptions and service plans for connecting rail and bus services. Overall, the HSR ridership and revenue forecasts for the Valley to Valley and Phase 1 scenarios indicate the positive benefits of high-speed rail for all Californians.

The developed forecasts in this technical report are comprehensive in scope but approximate in nature. The modeling output provides estimates and numbers that are appropriate for the two study levels evaluated: Valley to Valley (San Francisco – Bakersfield) and Phase 1 (San Francisco – Anaheim).

# <span id="page-9-0"></span>1 Introduction

# <span id="page-9-1"></span>**Overview**

The California High-Speed Rail Authority (CHSRA) tasked DB E.C.O. North America Inc. (DB ECO) to develop ridership and revenue forecasts for the 2024 Business Plan.

California High-Speed Rail (HSR) will be the United States' first high-speed rail system and will connect California's two largest population centers, the San Francisco Bay Area, and Los Angeles Metropolitan Area, while serving a significant portion of the state's Central Valley region.

The California Rail Ridership Model (CRRM) was used to develop ridership and revenue forecasts for the Valley to Valley and Phase 1 scenarios using the latest transit network, fare structure and socioeconomic data assumptions. The CRRM is a state-of-the-art travel demand model encompassing the entire state of California as well as external travel links to reflect travel to and from neighboring states. The CRRM was developed and calibrated on 2018 base year conditions, with the capability of forecasting travel demand for future years 2030, 2040 and 2050.

The Base Case scenarios for Valley to Valley and Phase 1 were developed by incorporating new future year assumptions including network alignments, service plans, stopping patterns and fare structure for HSR services and connecting HSR Bus services. The new network alignments and service patterns as provided by DB ECO were incorporated into the CRRM to develop the ridership and revenue forecasts.

A detailed fare sensitivity analysis was conducted by Steer in coordination with DB ECO to support the development of an updated fare structure for the Base Case scenarios. The fare sensitivity analysis was requested to adapt the previous fare policy to revised market conditions, an evolving competitive landscape with other modes, and changes in user behavior since the original fare policy was developed in 2008. The new fare structure was provided by DB ECO and focuses on maximizing farebox revenue while adapting fares to capture regional differences and optimize ridership within specific markets. A broader objective of the revised fare structure is to reflect the competitive situation with auto and air modes, such that HSR can be perceived as a viable alternative to air and auto travel between origins and destinations along California HSR corridors.

# <span id="page-10-0"></span>**California Rail Ridership Model (CRRM) Review**

The CRRM is a new travel demand model developed using the EMME transportation forecasting software<sup>1</sup> to evaluate long-distance/intercity rail travel in the state of California. The model completed its first round of development in June 2022. At that time, the model was checked at the county-to-county travel patterns by mode, and destinations were matched against observed data.

The CRRM was used to generate HSR ridership and revenue forecasts for future year Base Case scenarios published in the 2024 Business Plan. This is the first time the CRRM has been applied to develop CHSRA business plan ridership and revenue forecasts. In general, the CRRM has predicted lower ridership and revenue than previously utilized models, likely due to updated model parameters compared to previous assessments and lower socioeconomic growth assumptions.

Many modeling assumptions have been updated compared to the initial assumptions outlined during the model development process, with the purpose of further refining the methodology; these changes in assumptions are discussed in th[e Model Review s](#page-21-0)ection. While some of the model updates were made as part of this review process, others were based on new developments and a refined project definition.

# <span id="page-10-1"></span>**Base Case Scenarios**

The Steer Ridership Model was used to produce ridership forecasts for two Base Case (or Build) scenarios of the HSR project:

- Valley to Valley with San Francisco to Bakersfield services
- Phase 1 with San Francisco and Merced to Anaheim services

In addition, a Business as Usual (BAU) scenario (or No Build) was developed to model future conditions in the absence of HSR services. Both Base Case and BAU scenarios contain updates to conventional rail and intercity bus networks.

For both the Valley to Valley (V2V) and Phase 1 scenarios, a detailed fare sensitivity analysis was conducted to develop an updated fare policy. The fare sensitivity analysis, including the derivation and review of fare elasticities, is discussed in the [Ridership and Revenue Forecasting](#page-28-0) chapter.

# <span id="page-10-2"></span>**Ridership and Revenue Forecasting**

The ridership and revenue forecasting for Base Case scenarios were developed for future years 2030, 2040 and 2050 using transit network, fare structure and socioeconomic data assumptions as inputs to the California Rail Ridership Model (CRRM).

<span id="page-10-3"></span><sup>1</sup> Bentley Systems, EMME Transportation Forecasting Software

# <span id="page-11-0"></span>2 California Rail Ridership Model (CRRM)

Steer was commissioned in October 2019 by DB ECO on behalf of CHSRA to support in the development of a rail ridership and revenue modeling framework - the California Rail Ridership Model (CRRM) for California. The CRRM is designed to represent intercity travel specifically to forecast demand related to various phases of the California High-Speed Rail (HSR) program as well as for any future intercity rail planning for the State of California. The model also includes a highlevel representation of travel to neighboring countries/states of Mexico, Nevada and Arizona.

The CRRM considers the wider travel context within California to a greater level of detail. Modes represented within the model include auto, rail and HSR services, long-distance bus and air. The CRRM can be used to forecast the impact of service changes on HSR and non-HSR rail services in the state. The CRRM's parameters and input data were mostly developed from a new original behavioral survey, cell-phone movement-based data. Other data sources include the California Statewide Travel Demand Model (CSTDM) and the travel demand forecasting models maintained by various Metropolitan Planning Organizations (MPOs) across the state. These data were crossvalidated and complemented by data from public agencies such as the US Census Bureau, National Household Travel Survey (NHTS) and the Federal Aviation Administration.

# <span id="page-11-1"></span>**Model Structure**

The CRRM is a 4-step travel demand modeling framework, which focuses on predicting longdistance trips within California and to and from neighboring states. The model is implemented in the EMME network modeling software package<sup>[2](#page-11-2)</sup>. The model has a feedback loop from the assignment to distribution and thus can model the changes in destination choice, mode choice and station choice in response to changes in the model network and other factors affecting travel behavior, such as fares. To assess the impacts of HSR and variants thereof, the model is coded with the HSR network specification, including the proposed HSR bus connecting services, as well as any associated changes in service patterns of other modes (notably rail) and future-year socioeconomic data[. Figure 2.1](#page-12-1) shows the model structure in detail.

<span id="page-11-2"></span><sup>2</sup> Bentley Systems, EMME Transportation Forecasting Software

<span id="page-12-1"></span>



Source: Steer CRRM Documentation

The following is a brief description of the modeling steps used in the model.

#### <span id="page-12-0"></span>**Trip Generation**

The trip generation model estimates the trip ends for the daily in-scope trips by zone in the model. The production (typically the home end of the trip) and attraction (trip destination) models are built based on the observed travel behavior obtained from the National Household Travel Survey (NHTS). The models are then validated based on observed travel information from trip tables. Trip production rates are developed using the cross-classification of household socioeconomic characteristics by trip purpose. The attraction model is developed based on regression analysis using household survey data, employment by occupation and population data. These trip productions and attractions are stratified by trip purpose.

The in-scope trips from the NHTS data under-represented the long-distance trips. The longdistance trip information was refined accordingly by re-weighting the data to observed information from the California State Travel Demand Model (CSTDM), Census Transportation Planning Products Program (CTPP) and other regional models.

# <span id="page-13-0"></span>**Trip Distribution**

The Trip Distribution model estimates the number of trips that occur between each origin zone and each destination zone. The trip-distribution model is based on a gravity model structure which uses as inputs the results of the trip generation model (productions and attractions) and the travel costs between the zone pairs (skim matrices) for all modes included in the model network. The model is a deterrence function; hence, the trips between a zone pair are directly proportional to the production and attractions between zones and inversely proportional to the travel cost (including travel times and other perceived costs) between those zone pairs.

The output from the trip distribution is validated against the observed trips by comparing the patterns at the county-to-county levels and the trip lengths of the modeled and the observed data. The trip distribution produces trip tables by:

- Trip Purpose commute, business, leisure, other and non-home based;
- Employment Status employed, student, retired, homemaker, other; and
- Income Levels low, medium and high for employed category and all for others.

For future year scenarios where a new HSR service is introduced, the model calculates the impacts of the new service with the following:

- Trips change their destination choice in response to the new service, given the improved accessibility provided.
- New trips (also called induced trips) are created due to the improved transportation network. The CRRM assumes the induced trips are HSR, rail, or combo trips (using two or more main intercity travel modes), as these services are the ones improved by rail improvement.

## <span id="page-13-1"></span>**Mode Choice**

The mode choice is at the core of the CRRM, where the trips from the distribution step by purpose, employment status, and income level are further stratified by main transport mode and access/egress mode to and from stations based on the relative travel cost and availability of mode from origin zone to destination zone.

The mode choice model is a multinomial logit model, with all main modes treated equally across the choices of:

- Auto
- Bus
	- o Amtrak Intercity
	- o Greyhound, Flixbus
- Air
- Rail
	- o Intercity Rail: Capitol Corridor, Coachella Valley, Pacific Surfliner, San Joaquins
	- o Commuter Rail: ACE, Caltrain, Coaster, Metrolink, SMART
	- o Amtrak Interstate
- HSR
	- o California HSR
- o Brightline West
- Combo combinations of Rail, Bus and for future scenarios HSR

Furthermore, access and egress modes are considered as part of the model, the choices being:

- Auto private vehicle
- Taxi shared vehicle (Taxi, Uber/Lyft)
- Transit metro, light rail, local bus
- Walk

The mode and access/egress mode choice decisions are primarily based on the relative travel time and costs of the range of options. The structure of the model was built based on findings from behavioral research, including the stated preference surveys.

# <span id="page-14-0"></span>**Time of Day**

The mode-specific trip matrices from mode choice are further divided into time-of-day matrices. This division of the trip matrices is done based on a set of fixed time-of-day factors, which were developed based on the average weekday and weekend period shares. Weekdays are stratified into AM Peak (AM), Midday (MID), PM Peak (PM), and Evening (OFF) periods and Weekend (WKD) is a standalone time period.

The model has period-specific networks; hence, the stratified time-of-day matrices can be assigned to the respective network in the traffic assignment step. This stratification of network and trip matrices in the time of day was done to reflect the variance of service throughout the day and day of the week, as well as the differing temporal profile of demand. Since the trip tables are either weekday or weekend, in order to convert them to average daily, we apply Average Day Factors for each time period as shown in [Table 2.1.](#page-14-2)



#### <span id="page-14-2"></span>**Table 2.1: CRRM Time of Day Periods**

Source: Steer

## <span id="page-14-1"></span>**Pivot Process**

Even after a rigorous calibration, it is very common that the actual base year trip-making patterns are not fully replicated by the developed model and its base year input data which is also the case for the CRRM. To account for this, and as a final step, we use the observed matrices as pivots to create the final trip matrices by mode that feed the model's assignment step. The pivot process attempts to ensure that in the 2018 base year, the modeled county-to-county trips replicate the county-to-county observed trips by mode. The pivot process for the base year produces Scalable Quality Value (SQV) factors at the county-to-county level, which are used to then derive a pivot factor for any future year or alternative scenario to represent the difference in the base year. As HSR is a new mode, the pivot process uses a combination factor derived from all existing modes.

The SQV factor is a statistical measure of the goodness of fit, like the GEH statistic used in demand modeling for many years. However, the SQV factor is symmetrical, with values between 0 and 1. It has been used in the CRRM as a proxy hybrid of absolute differences and proportional differences, both of which have challenges in application where there are small values and/or material changes in forecast demand.

## <span id="page-15-0"></span>**Assignment**

The assignment step is the final step in the 4-step travel demand model process. The network for the model constitutes a detailed highway and transit network, including main modes and access modes. The transit network includes stations/airports, park and ride lots and access to/from stations. Each main mode and access/egress combination is assigned, building up to provide a complete set of assigned demands to the respective networks, including the access and egress modes. This step allows the allocation of the demand to the respective network sections and rail and bus services.

# <span id="page-15-1"></span>**Socioeconomic Data**

The CSTDM model developed synthetic population estimates for California for 2015. These estimates were based on inputs from 2015 Public Use Microdata Sample (PUMS) data and scaled to the 2015 American Community Survey (ACS) data. As a part of CRRM development, the 2015 synthetic population obtained from CSTDM was updated to 2018 by reweighting the data at the county level to match the population estimates from the California Department of Finance. This approach was used to avoid having to replicate the time-intensive step to generate a separate synthetic population estimate within the CRRM.

## <span id="page-15-2"></span>**Data Sources**

## *Population*

- 2022 California Department of Finance Population and Housing Estimates with Census Benchmark {2020}, from California Department of Finance Demographic Research Unit.
- 2015 American Community Survey 5-Year Estimates {2011-2015}, from American Factfinder Historical Population Estimates by Decade {2010-2019}.

## *Employment*

- 2022 Caltrans Long-Term Socio-Economic Forecasts by County, from Caltrans Transportation Economics Branch.
- Current Employment Statistics (CES) {2020}, from CEDD/BLS.
- Quarterly Census of Employment and Wages {2019}, from CEDD/BLS.
- Long-Term Occupational Employment Projections {2019}, from CEDD/BLS.
- Longitudinal Employer-Household Dynamics (LEHD LODES) {2002-2017}, from United States Census Bureau Income.
- 2015 American Community Survey 5-Year Estimates {2011-2015}, from American. Factfinder Historical Population Estimates by Decade {2010-2019}.

# *School Enrollment*

Enrolment in California Public School Districts – 1718 {2017-2018}, from CDE's Quick Quest

## <span id="page-16-0"></span>**Base Year**

The Base year (2018) socioeconomic data was developed from data sources above. In 2018, the total population of California was 39.1 million, with 35% employed population[.](#page-16-6) 

<span id="page-16-6"></span>[Table](#page-16-6) 2.2 displays the summary of population, number of households and employment.

<span id="page-16-5"></span>**Table 2.2: Base Year Socioeconomic Data for California (in millions)**

<b>Base Year</b>	<b>Population</b>	<b>Households</b>	<b>Employment</b>
2018	39.10	17.16	13.90

Source: Steer

# <span id="page-16-1"></span>**Model Networks**

# <span id="page-16-2"></span>**Zone System**

CRRM has 1,186 zones, including 1,169 internal zones covering all of California and 17 external zones covering neighboring states of Nevada, Arizona, Oregon and Mexico as shown in [Figure 2.2.](#page-17-0) The CRRM zone system was created by aggregating the CSTDM zones to a reasonable level while keeping county boundaries and other land use characteristics, natural features and airport/station locations.

# <span id="page-16-3"></span>**Highway Network**

The highway network for CRRM was adopted from the CSTDMv2 model, and the network represents the year 2018 highway conditions. Since the model is an intercity model, local streets and minor arterials are not included in the network, but the zone centroid connectors provide reasonable connectivity with the highway network to be able to assign the in-scope trips to the network. [Figure 2.3 s](#page-18-0)hows the highway network as the underlying network to the transit system in the model.

# <span id="page-16-4"></span>**Transit Networks**

The transit network for the base year was developed based primarily on 2018 GTFS information from transit agencies. This included information on routing, scheduling, stop locations and frequency of the transit routes available in the base year. For the services for which GTFS information was not available, online and printed information was used to model the services into the network. As a part of this project, a complete validation of alignments of the rail system in the network was done for the base year based on 2018 timetables for all the main mode rail services, as shown in [Figure 2.3.](#page-18-0) These services are:

# Intercity Rail – Amtrak services

- California Zephyr
- Capitol Corridor
- Coast Starlight
- Pacific Surfliner
- San Joaquins
- Southwest Chief
- Sunset Limited / Texas Eagle

# Commuter Rail

- ACE
- Caltrain
- Coaster
- Metrolink
- **SMART**

## <span id="page-17-0"></span>**Figure 2.2: CRRM Travel Analysis Zone Map**



Source: DB ECO



<span id="page-18-0"></span>**Figure 2.3: Base Year Rail and Intercity Bus Network**

Source: Steer



<span id="page-18-1"></span>**Figure 2.4: Base Year Long-Distance Bus and Access/Egress Transit Modes – Subway and Ferry**

Source: Steer

# <span id="page-19-0"></span>**Costs and Fares**

The base year fares were developed for each mode based on fare and revenue data by each mode:

#### <span id="page-19-1"></span>**Transit Fares**

- Rail fares were computed based on Amtrak and thruway bus total demand by route, revenue per route and passenger miles traveled (PMT) per route.
- Long-distance bus fares were developed from the observed fares from Greyhound, Megabus and Flixbus.

Airfares were derived from the DB1B database.

#### <span id="page-19-2"></span>**Auto Costs**

- Auto fuel prices are derived from historic data on pump prices and typical fleet fuel efficiency rates. The Energy Information Administration (EIA) reports historic, current and forecast values for both fuel prices and fleet efficiency assumptions, which include important effects such as the impact of the shift towards electric vehicles and this was used to derive forecast fuel prices for use in the model. Further, the EIA provides California-specific data in some publications, allowing us to ensure relevance to the local market.
- The "hidden" costs of vehicle ownership and maintenance are sourced from data and analysis produced by the American Automobile Association (AAA).
- Parking costs in urban areas are obtained from the MPO models; outside of these areas, a simple and reasonable approach was to assume no parking costs. Airport parking costs are obtained from online data (for both on-site and off-site operators).
- Auto tolls are included in the CRRM for select Bay Area bridges and toll roads in Orange County and incorporated into the model using travel time penalties.

[Table 2.3](#page-19-3) provides a summary of fare rates for non-HSR main modes and access/egress modes.



#### <span id="page-19-3"></span>**Table 2.3: Summary of Fare Rates by Main Mode (2018\$)**

Source: DB ECO

# <span id="page-20-0"></span>**Behavioral Assumptions**

Many of the assumptions built into the base year model are based on behavioral surveys conducted by Steer in 2019. Some of the key assumptions are listed below:

Perceived Transfer Penalty for 2018 Base Year

- Inter-main mode without schedule and network integration: 94 minutes;
- Intra-main mode: 47 minutes:
- Intra-access/egress transit modes: 5 minutes; and
- Transfers between main mode and transit access/egress: 5 minutes.

External trips tables (from/to outside California) were developed from the data from Visit California

Perception factor of 0.25 was used to maximize the use of the main mode instead of having trips using too many transfers.

Assumptions for logical mode and route choice during the assignment step (First-order out-ofscope rules):

- If the sum of the access and egress legs for a non-auto mode is longer than simply going from O to D direct, then it is out-of-scope.
- If both the access distance and the egress distance individually are longer than the main mode distance for a non-auto mode, then it is out-of-scope.
- If the total distance traveled for a non-auto mode is more than double the auto distance, then it is out-of-scope.
- If the total transfer distance is greater than 1 mile, this mode is out-of-scope.
- If access or egress for long-distance bus is greater than 10 miles, this mode is out-ofscope.

Assumptions to avoid double counting between modes:

- If an attractive rail option exists (based on both the access and egress legs being relatively short), then the combo mode is not a viable option that people would consider (given people's aversion to transferring modes, especially if an attractive direct option is available to them).
- If an attractive rail option does not exist (based on one or more of the access/egress legs being long) but an attractive combo mode option does exist (based on both the access and egress legs being relatively short), then the combo mode is a viable option, but the rail mode is not.
- If an attractive option does not exist for either rail or the combo mode (based on one or more of the access/egress legs being long in each case), then neither is likely to be a viable option for most people (and this should be shown in the outputs from the choice model). Given rail is already in-scope, however, we remove the unattractive combo mode option to remove any risk of double-counting.

Additional assumptions:

- No long-distance bus for demand segments with employed or homemaker trip purposes;
- For all segments, do not allow main auto as an egress mode; and
- For segments with commuter or other trip purposes, only allow auto or transit access modes and only allow transit egress modes.

# <span id="page-21-0"></span>**Model Review**

The CRRM model is calibrated for Year 2018 network and travel conditions. In the current phase of work, we focused on calibrating the transit assignment at the service levels. The model was refined to replicate the assigned trips on the transit network, most importantly on the rail. This section discusses the latest calibration approach and discusses the observed vs. modeled trips at a granular level.

# <span id="page-21-1"></span>**Review Data Inputs**

The following data sets were compiled and used in conjunction with each other to review data for the model. Here is a list of datasets used:

- *National Household Travel Survey (NHTS) (with California Add-On):* The NHTS data is the main source of development of the various parts of the model. The NHTS data is one of the most detailed data sources used to develop travel models. The data has information on the daily trip diaries of around 5-7% of the sample population, which is reweighted to the state population. Many pieces of information about trip-making behavior like trip purpose, income levels, time of the day of travel, number of trips daily made by individuals, mode of travel, household size and household vehicles are obtained from the NHTS. Hence, it is a very important source of information for travel model development.
- *CSTDM Model*: The California Statewide Travel Model (CSTDM) had been the starting point for CRRM model development, with the highway networks and many characteristics of the trips extracted from the CSTDM model.
- *Streetlight Data*: This Location Based Service (LBS) data on origin-to-destination travel movements provided important insights to validate the travel patterns in the region.
- *Ridership Data from Individual Operators*: This data was used to build the Base Demand matrices, which are used for the pivot process in the model.
- *Traffic Counts*: Such counts on California Highways are useful for highway calibration and used to validate the base demand matrices obtained from CSTDM.

*California Tourist database*: This data from Visit California was used for visitor travel information. *Census Transportation Planning Products Program (CTPP)*: This was used to validate the journey to work travel in the model.

# Data from *Individual Train/Bus Operators*: The following sets of data are used as calibration targets for the assignment of transit trips in the network.

- Station-to-station volumes
- Boarding and alighting counts
- On-board survey data

*Bureau of Transportation Statistics* for Air Trips: This data was extracted to develop air travel calibration targets.

# <span id="page-21-2"></span>**Review Process**

During the previous phase of work, the CRRM was checked up until the mode choice level replicating county-to-county trips by mode. In the current phase of work, additional detailed review work was carried out to replicate trips at service levels and boardings and alightings at the station level.

#### *Trip Generation Model Review*

The NHTS data with a California add-on was used to extract the in-scope trips (excluding very short-distance trips) for **Trip Generation**. The NHTS under-represented the long-distance trips in the region. Hence, the data was reweighted based on the information from the CSTDM model, CTPP and other regional models. The distribution of trips by origin and destination location, purpose, income, household size and employment status was generated from the reweighted NHTS data, and the **Trip Production** and **Attraction** model was estimated based on this observed information.

#### *Trip Distribution Model Review*

The **Trip Distribution** model deterrence function is checked to match the observed trip length frequency distribution from the NHTS data. The synthetic matrices were calibrated to match as closely as possible the trip patterns in the observed demand matrices. The observed demand for distribution adjustment was obtained from Streetlight data for autos and transit operator ridership information. [Figure 2.5 s](#page-22-0)hows the trip length frequency comparison between modeled and observed OD trip data from trip distribution step of the model.



<span id="page-22-0"></span>

Source: Steer

#### *Time of the Day*

In the CRRM Model, the time of the day distribution of trips was based on the distribution of the observed auto trips. The time of the day factors were reevaluated. These factors were applied to assign the daily trips to different time periods (AM, MID, PM, OFF, WKD). Based on the new time of day factors, the distribution of trips by time periods in the current model is shown in [Table 2.4.](#page-23-0)

<span id="page-23-0"></span>**Table 2.4: Time of Day Distribution of Trips**

<b>Time Period</b>	<b>Percentage of Trips</b>
AM	38%
<b>MID</b>	22%
PM	13%
<b>OFF</b>	9%
<b>WKD</b>	18%

Source: Steer

# *Mode Choice Model Review*

The **Mode Choice** model was estimated based on the behavioral surveys conducted as a part of the model development. To ensure the robustness of the outputs of the mode choice model, costs sensitivity tests were conducted, and demand elasticities were computed to check the model's response to the change in fares/costs of the model. Table 2.5 show the current performance of the mode choice model before the county-to-county level pivot process is applied.

<b>Trips</b>	<b>Observed</b>	<b>Modeled</b>	<b>Difference</b>	% Difference
Rail	106,151	110,090	3,939	3.7%
Auto	6,004,387	5,977,487	$-26,900$	$-0.4%$
<b>Bus</b>	8,944	17,419	8,475	94.8%
Flight	88,759	114.149	25,390	28.6%
Combo	2,661	871	$-1,790$	$-67.3%$
Total	6,210,902	6,220,016	9,114	0.1%

<span id="page-23-1"></span>**Table 2.5: Mode Choice Validation – Pre-Pivot – Observed vs. Modeled Daily Trips by Mode**

Source: Steer

## *Trip Table Pivot*

The trip tables from the mode choice steps are subject to further adjustment at the county level based on the observed county level trip tables by mode. Scalable Quality Value (SQV) factors are created by comparing the observed and modeled county-to-county trips, and these are converted to pivot factors applied to base year and future year trip tables from the mode choice model. While the mode level trip tables have the zonal trip distribution from the model, the overall county-to-county trips are adjusted to observed information. Table 2.6 show rail trip table values at major market levels compared against observed trips.

Ridership and Revenue Forecasting Report to the 2024 Business Plan | 2024 Business Plan



#### <span id="page-24-0"></span>**Table 2.6: Regional Rail Demand – Post-Pivot – Observed vs Modeled | Daily Trips**

Source: Steer

#### *Assignment Model Review*

During **traffic assignment,** the model assigns the OD travel demand on a transportation network. Thus, an individual trip is assigned a route of travel from its origin to its destination. The CRRM model is calibrated to replicate the observed rail demand, which is based on the data extracted from service operators. The rail trips are calibrated at the most detailed level, given the model is an inter-city rail model, while the flight and bus trips were checked at an aggregated level. For the inter-city rail travel, the modeled data was calibrated with observed data at the following levels:

<span id="page-24-1"></span>Rail Service Level: Rail demand for each service in the network was calibrated with the observed base demand for individual lines for each service (or operator). [Table 2.7 s](#page-24-1)hows the calibration of the model at these service levels. The services where the model shows the larger deviations are generally those that are part of the Metrolink network, although overall, Metrolink has a good fit. The Amtrak routes are reasonable, with the exception of the Sunset Limited and Texas Eagle, long-distance Amtrak routes that only operate tri-weekly with erratic service performance and thus have notably low observed volumes. Overall, the line validation is reasonable.



#### **Table 2.7: Rail Service Level ‒ Observed vs Modeled**

Source: Steer

Rail Station Level: The station boardings and alighting are reviewed against the observed station boardings and alighting's for year 2018. The station level observed data is developed from the detailed ticketing data obtained from the service providers. Station level demand (total boardings and alightings) is illustrated in [Figure 2.6.](#page-26-0) The two stations with the highest demand are Los Angeles Union station and San Francisco  $4<sup>th</sup>$  & King, with the other stations having half or less the demand. For the stations with lower demand (in the range of a few thousand a day), the model fit becomes more variable, reflecting the use of the model zone level patterns by rail noted above. In addition, there are lines where station spacings are very short (e.g. within a mile or two – around San Jose for example and the Metrolink network), making a better fit more challenging.



<span id="page-26-0"></span>**Figure 2.6: Rail Station Daily Demand – Observed Versus Modeled**

Source: Steer

Airport demand: Airport demand (total boardings and alightings) compared with the observed data are shown in [Figure 2.7.](#page-27-0) Overall, this demonstrates a good fit with observed data, with only minor variance resulting from the airport pair choices that exist out of the State.



<span id="page-27-0"></span>**Figure 2.7: Airport Daily Demand – Observed Versus Modeled**

Source: Steer

This model was used to develop the Ridership and Revenue estimated for the Base Case scenarios for Valley to Valley and Phase 1 as discussed in the next section.

# <span id="page-28-0"></span>3 Ridership and Revenue Forecasting

# <span id="page-28-1"></span>**Overview**

DB ECO in conjunction with CHSRA developed the Base Case alignment of HSR scenarios for the 2024 Business Plan. The project began with an assessment of service plans for the Valley to Valley scenario and Phase 1 HSR scenario. After the initial assessment of scenarios, the Valley to Valley and Phase 1 service plans were chosen as alternatives for further assessment. Both the Valley to Valley and Phase 1 service plans were refined compared to the 2020 Business Plan assumptions by DB ECO for use in the ridership modeling process.

We conducted a detailed fare sensitivity analysis for these scenarios. This showed that the model was reasonably sensitive to changes in fares. Through the revenue and ridership optimization exercise, the new fare structure was developed by DB ECO and implemented for the two HSR scenarios. The new proposed fare structure policy focused on maximizing farebox revenue while adapting the fare structure to regional differences and changes in user behavior and optimizing ridership along the service corridors. A broader objective of the proposed fare structure policy is to reflect the competitive landscape of auto and air modes so that high-speed rail can be perceived as an alternative to air and auto travel between origins and destinations along the HSR the major cities corridors in California.

As a part of HSR network updates, CHSRA, along with rail partners and CalSTA/Caltrans, are looking at systemwide improvements to rail and bus connectivity in the state. Along with developing the HSR services, updates to other services are also included in the Build scenarios. These updates are applied to ACE, San Joaquins and connecting Intercity Bus services to stations.

The subsequent sections will set out the network updates for conventional rail and connecting intercity buses, HSR service plans, fare structure and related assumptions. The ridership and revenue forecasts for base case Valley to Valley and Phase 1 scenarios are discussed thereafter.

# <span id="page-28-2"></span>**Service Plan Assumptions**

## <span id="page-28-3"></span>**Future No Build Scenario**

The Business as Usual (BAU) scenario is the future No Build scenario expected in the absence of the HSR project. The BAU scenario is important as it provides a baseline against which any HSR scenario can be compared for ridership, revenue and cost generation. The BAU network includes changes in network route and service frequencies for conventional rail and connecting intercity buses compared to the base network. Figure 3.1 illustrates the modified rail and network for the BAU scenario and Figure 3.2 illustrates the modified bus network for the BAU scenario.



<span id="page-29-0"></span>**Figure 3.1: Statewide Service Plan Map – Business as Usual – Rail Network**

Source: DB ECO



<span id="page-30-0"></span>**Figure 3.2: Statewide Service Plan Map – Business as Usual – Bus Network**

The following sets out the major updates to the network in the BAU scenario:

Altamont Corridor Express (ACE): The ACE provides commuter rail service from Stockton to San Jose. In the BAU, major changes are applied to the ACE service:

- ACE service extended north to Sacramento (Natomas);
- ACE service extended south to Turlock; and
- Modifications to headways for current ACE service.

San Joaquins (SJ): The SJ service operated by Amtrak has two major services, Sacramento– Bakersfield and Oakland–Bakersfield. In the BAU, major changes are applied to SJ service:

- SJ service added between Sacramento (Natomas)–Fresno; and
- Modifications to headways for current SJ service.

Intercity Bus[: Figure 3.2](#page-30-0) shows the Intercity Bus network in the BAU scenario. In the BAU, minor changes are applied to Intercity Bus service and many headways were modified.

Source: DB ECO

<span id="page-31-0"></span>



<span id="page-31-1"></span>[1] Route includes short runs that do not operate to terminal stations Source: DB ECO



**Table 3.2: Statewide Transit Lines – Business as Usual – Bus Network**

[1] Route includes short runs that do not operate to terminal stations Source: DB ECO

#### <span id="page-32-1"></span>**Table 3.3: Statewide Transit Lines – Business as Usual – Other HSR Network**



Source: DB ECO

#### <span id="page-32-0"></span>**Future Build Scenarios**

The Base Case assumptions for HSR include two Build scenarios – Valley to Valley and Phase 1, with ridership and revenue estimates provided for future years 2030, 2040 and 2050. Given the southern extension in Phase 1, these scenarios have very different network connectivity to Southern California. While the Valley to Valley scenario will only be able to provide connection to the Los Angeles metropolitan area via HSR Bus and Intercity Bus, the Phase 1 scenario will provide direct HSR connectivity from the San Francisco Bay Area to the Los Angeles Basin.

## *Conventional Rail and Connecting Bus Network*

While the HSR and HSR Bus network for Valley to Valley and Phase 1 will vary, the conventional rail and connecting bus networks are the same for both Build scenarios. [Figure 3.3](#page-35-0) illustrates

conventional rail services and other HSR services in the Build scenarios, and [Figure 3.4 i](#page-34-0)llustrates connecting bus services in the Build scenarios.

The conventional rail and connecting bus network in the Build scenario combined with the HSR network aim to provide greater connectivity throughout the state of California and a variety of transit options for travelers. These services provide better access and shorter overall travel times.



<span id="page-33-0"></span>

Source: DB ECO



<span id="page-34-0"></span>**Figure 3.4: Statewide Service Plan Map – Build Scenario – Bus Network**



The principal changes to conventional rail and connecting buses in the Build Scenarios are:

- Altamont Corridor Express (ACE):
	- o ACE service extended south to Merced to connect with HSR
	- o ACE service extended north to Chico
	- o ACE service extended west to Union City
	- o Modifications to headways and route/stops for ACE service
- San Joaquins (SJ):
	- o SJ service truncated at Merced in the south
	- o SJ service extended north to Chico
	- o Modifications to headways and route/stops for SJ service
- Intercity Bus:
	- o Following new Intercity Bus routes are included in the Build scenarios:
		- **WALER 19 Yuba City Marysville**
		- Gridley Oroville
	- o Modifications to headways and route/stops for Intercity Bus service
- Local Bus:
	- o New Local Bus services around Kings/Tulare are included in the Build scenarios

<span id="page-35-0"></span>



<span id="page-35-1"></span>[1] Route includes short runs that do not operate to terminal stations Source: DB ECO



#### **Table 3.5: Statewide Transit Lines – Build Scenario – Bus Network**

[1] Route includes short runs that do not operate to terminal stations [2] Route operates in V2V scenario only and is eliminated for Phase 1

Source: DB ECO

#### <span id="page-36-0"></span>**Table 3.6: Statewide Transit Lines – Build Scenario – Other HSR Network**



Source: DB ECO

# *Valley to Valley*

The Valley to Valley scenario of the HSR network consists of a core alignment from San Francisco (4th & King) to Bakersfield. San Francisco to Bakersfield has two service types: an all-stop hourly service that goes in and out of Merced and a limited-stop bi-hourly service that excludes Merced.

The HSR network is connected to regions south of Bakersfield by HSR Bus, extending the reach of the core HSR network. These HSR Buses are low-cost bus alternatives to supplement existing longdistance buses and provide seamless connections to markets along the Phase 1 corridor. The HSR Bus services in the V2V scenario include stops at Burbank Airport and Los Angeles Union Station.

#### <span id="page-37-1"></span>**Table 3.7: HSR Bus Transit Lines – Valley to Valley**



[Figure 3.5](#page-37-0) illustrates the HSR, HSR Bus, Rail and Bus network for the Valley to Valley scenario. The major transfer stations in the HSR network can be seen in the figure.



<span id="page-37-0"></span>**Figure 3.5: Statewide Service Plan Map – Valley to Valley – High-Speed Rail Network**

Source: DB ECO

A wider improvement to statewide conventional rail and connecting bus services is included in the Valley to Valley scenario. These improvements to conventional rail, most importantly ACE and San Joaquin connections in Merced, aim to provide integrated network connectivity, enhanced scheduling and transfer opportunities, and remove redundancy in the network.

<b>Service</b>	<b>Route</b>	<b>AM</b> <b>Headway</b>	<b>MID</b> <b>Headway</b>	<b>PM</b> <b>Headway</b>	<b>OFF</b> <b>Headway</b>	<b>WKD</b> <b>Headway</b>
V2V Default	San Francisco - Bakersfield (via Merced)	60	60	60	100	68
V2V Default	Bakersfield - San Francisco (via Merced)	60	60	60	100	68
V2V Limited	San Francisco - Bakersfield	120	100	120	150	120
V2V Limited	Bakersfield - San Francisco	120	100	120	150	120
<b>HSR Bus</b>	Bakersfield - Anaheim	40	38	40	60	44
<b>HSR Bus</b>	Anaheim - Bakersfield	40	38	40	60	44

<span id="page-38-0"></span>**Table 3.8: Service Frequencies by Time of Day – Valley to Valley – HSR and HSR Bus**

Source: DB ECO

In order to account for integrated connections with HSR, a maximum transfer penalty of 47 mins was applied to HSR Bus connections at Bakersfield and SJ and ACE connections at Merced. In addition, assuming new HSR stations will have more direct access options available to connecting services such as HSR Bus, a nominal short transfer distance was applied.

The following tables show the travel times for the HSR and HSR Bus services.

<span id="page-38-1"></span>**Table 3.9: Travel Times in Minutes – Valley to Valley – High-Speed Rail Service**

Pattern #	<b>V2V Default</b>	<b>V2V Limited</b>
Frequency	60	120
San Francisco	0	0
Millbrae	13	13
San Jose	49	49
Gilroy	73	72
Merced	106	
Madera	146	106
Fresno	157	116
Kings/Tulare	175	131
Bakersfield $\sim$ $\sim$ $\sim$ $\sim$	206	159

Source: DB ECO

[Table 3.10](#page-39-0) below reveals that HSR Buses are somewhat slower alternatives to long-distances buses in the region, however they will provide seamless timed transfers to HSR services. These buses can only be used to connect at HSR stations (e.g., for trips to Bakersfield, alightings are only allowed at Bakersfield and for trips from Bakersfield, boardings are only allowed at Bakersfield).

#### <span id="page-39-0"></span>**Table 3.10: Travel Times in Minutes– Valley to Valley – HSR Bus Service**



## *Phase 1*

The Phase 1 scenario of HSR encompasses complete HSR service between the San Francisco Bay Area and the Los Angeles Basin. Phase 1 has three different service types – Express, Limited and Default service.

- Express: San Francisco Los Angeles non-stop service running twice a day with a total travel time of around 3 hr 5 mins
- Limited: San Francisco Los Angeles multiple limited stop services running every 30 mins to an hour with a total travel time of around 3 hr 30 mins
- Default: San Francisco Anaheim all-stop service running every hour, with a total travel time around 4 hr 30 mins
- Default: San Francisco/San Jose Merced all-stop service running every hour with a total travel time of around 1 hr 50 min
- Default: Merced Anaheim all-stop service running every hour with a total travel time of around 2 hr 55 min

The travel time between San Francisco and Los Angeles varies from 3 hr 5 mins for express service to around 4 hr 30 mins for default service. While there are only 2 express HSR services running per day, there are multiple limited or default services per day.

Pattern#	PH1-01 <sup>[1]</sup> <b>Express</b>	<b>PH1-02</b> <b>Limited</b>	PH1-03 [2] <b>Limited</b>	PH1-04 [3] <b>Default</b>	<b>PH1-06</b> <b>Default</b>	<b>PH1-07</b> <b>Default</b>	PH1-05 [4] <b>Default</b>
Frequency	1080	30	60	60	60	60	60
San Francisco (STC)	$\Omega$	0	0	$\mathbf 0$		0	
San Francisco (4TH)			4	4			
Millbrae/SFO		16	19	19		16	
San Jose		52	55	55	0	51	
Gilroy				79	21	78	
Merced					54	111	0
Madera				113			17
Fresno			114	126			27
Kings/Tulare				141			42
Bakersfield			152	170			71
Palmdale				202			103
<b>Burbank</b>		187	201	221			126
Los Angeles	185	203	217	237			142
Anaheim				271			176

<span id="page-40-0"></span>**Table 3.11: Travel Times in Minutes – Phase 1 – High-Speed Rail Service**

[1] Two runs each direction per day

[2] Morning/evening one train begins/terminates in Fresno

[3] Morning/evening one train begins/terminates in Bakersfield and one train begins/terminates in Los Angeles [4] Morning/evening one train begins/terminates in Los Angeles

Source: DB ECO

Figure 3.6 illustrates HSR services in the Phase 1 scenario, including default, limited and express services. Note that Phase 1 does not have any HSR Bus connections due to complete HSR service between the San Francisco Bay Area and the Los Angeles Basin.



<span id="page-41-0"></span>**Figure 3.6: Statewide Service Plan Map – Phase 1 – High-Speed Rail Network**

Source: DB ECO

<b>Service</b>	<b>Route</b>	<b>AM</b> <b>Headway</b>	<b>MID</b> <b>Headway</b>	<b>PM</b> <b>Headway</b>	<b>OFF</b> <b>Headway</b>	<b>WKD</b> <b>Headway</b>
PH1-01	San Francisco - Los Angeles	240	$\overline{\phantom{a}}$	$\overline{a}$	300	540
PH1-01	Los Angeles - San Francisco	240			300	540
PH1-02	San Francisco - Los Angeles	30		30	$\overline{\phantom{a}}$	
PH1-02	Los Angeles - San Francisco	30		30		
PH1-03	San Francisco - Los Angeles	60	60	60	75	64
PH1-03	Los Angeles - San Francisco	80	60	60	60	64
PH1-03	San Francisco - Fresno	$\blacksquare$	÷,	$\overline{\phantom{0}}$	300	900
PH1-03	Fresno - San Francisco	240	$\overline{\phantom{a}}$	$\frac{1}{2}$	$\overline{\phantom{a}}$	900
PH1-04	San Francisco - Anaheim	60	60	60	100	68
PH1-04	Anaheim - San Francisco	120	60	60	60	68
PH1-04	San Francisco - Los Angeles	$\qquad \qquad \blacksquare$		$\overline{\phantom{0}}$	300	900
PH1-04	Los Angeles - San Francisco	240	$\overline{\phantom{0}}$	$\overline{\phantom{0}}$	$\overline{a}$	900
PH1-04	San Francisco - Bakersfield				300	900
PH1-04	Bakersfield - San Francisco	240				900
PH1-06	San Jose - Merced	60	300	80	300	$\overline{\phantom{0}}$
PH1-06	Merced - San Jose	60	300	80	300	
PH1-07	San Francisco - Merced	$\blacksquare$	60		100	64
PH1-07	Merced - San Francisco	$\qquad \qquad \blacksquare$	75	240	100	64
PH1-05	Merced - Anaheim	60	60	60	75	64
PH1-05	Anaheim - Merced	80	60	60	60	64
PH1-05	Merced - Los Angeles				300	900
PH1-05	Los Angeles - Merced	240	$\blacksquare$	$\overline{\phantom{0}}$	$\overline{\phantom{a}}$	900

<span id="page-42-1"></span>**Table 3.12: Service Frequencies by Time of Day – Phase 1 – High-Speed Rail** 

Source: DB ECO

# <span id="page-42-0"></span>**Socioeconomic Growth Assumptions**

<span id="page-42-2"></span>The future year socioeconomic data, including population, households and employment, have been forecasted based on estimates from the California Department of Finance Demographic Research Unit and Caltrans Transportation Economics Branch (2022 datasets). [Table 3.13](#page-42-2) displays the predicted population, households and employment by county in California for 2030, 2040 and 2050. State socioeconomic growth is expected to be very modest over the period to 2050.

#### **Table 3.13: Summary of Socioeconomic Data**







Source: DB ECO

The population forecasts vary when we examine growth rates by county. Los Angeles County, in particular, is expected to have negative growth beyond 2030, while counties in the Central Valley are expected to grow at a rate higher than average. San Francisco County is projected to experience a decline in population through the decade of the 2020s compared to the base year but has positive growth beyond 2023. The three regions mentioned previously are all in the catchment area of the HSR system.

The growth rates for non-resident and external trips use a different and simpler approach. These use the 'global' growth factor of the resident population total, with the exception of the Las Vegas/Clark County external zones, which use the Nevada population forecasts. The non-resident and external growth rates are summarized in [Table 3.14 b](#page-46-1)elow.



#### <span id="page-46-1"></span>**Table 3.14: Non-Resident and External Growth Factors**

Source: DB ECO

Overall, given updated socioeconomic growth rates, travel demand in future years will be lower than in previous forecasts when socioeconomic growth was predicted to be considerably higher.

# <span id="page-46-0"></span>**Fare Policy and Fare Sensitivity Analysis**

An initial fare sensitivity assessment was conducted using the 2020 Business Plan (2020 BP) HSR Fares (Table 3.15) converted from 2019 \$ to 2018 \$ for modeling purposes. Fare sensitivity analysis was conducted for Base Case scenarios using two approaches, a statewide fare policy approach in which overall HSR fares were changed by the same percentage and a regional fare policy approach in which differential fares are applied to different markets.

<span id="page-46-2"></span>



Source: CHSRA 2020 BP

## <span id="page-47-0"></span>**Fare Sensitivity Curves**

## *Fare Elasticities*

To develop a fare policy for HSR Base Case scenarios, we conducted a fare sensitivity analysis with +/-60%, +/-40%, and +/-20% to 2020 BP fares. For these analyses, we did not apply an upper fare cap to prices charged for any travel on the HSR system.

The fare elasticities look reasonable overall (on average around -0.7), with variations by market, reflecting the competitive position of HSR between those markets. In general, elasticity values increase with distance, corresponding well with benchmarks and information previously provided as part of earlier model development work. [Figure 3.7 d](#page-47-1)epicts average elasticities by market, sorted by overall region-to-region distance, for Valley to Valley and Phase 1 scenarios. In general, the Phase 1 elasticities are higher than Valley to Valley for the movements, including areas south of Bakersfield, where Valley to Valley does not have a direct HSR connection and alternate modes are utilized for travel.



#### <span id="page-47-1"></span>**Figure 3.7: Fare Elasticity with 20% Fare Change – Phase 1 and Valley to Valley – Region-to-Region**

Source: Steer

## *Valley to Valley Curves*

The Valley to Valley fare sensitivity analysis indicates that most sub-markets have the potential for higher revenues with fare increases. The largest HSR ridership markets, MTC–MTC and MTC– Central Valley, have maximum revenue of around +60% and +20%, respectively, over the base fares.

This is due to the decreased role that fares play in the overall utility. For example, for MTC–SCAG trips relative to Phase 1, Valley to Valley has a longer trip time, addition of a transfer penalty, a less favorable mode constant (given part of the trip is now via bus), and a lower fare (given bus fares are lower). As such, changing the HSR fare has a lower impact on the overall utility, thereby resulting in a lower output elasticity.

However, in general, it is unlikely that higher fares are recommended for the Valley to Valley scenario compared to the Phase 1 scenario, given the reduced high-speed rail service offering. Therefore, both scenarios are considered in parallel when determining fare policy.



<span id="page-48-0"></span>**Figure 3.8: Valley to Valley Fare Sensitivity Curves – MTC-MTC Trips**

Source: Steer



<span id="page-49-0"></span>**Figure 3.9: Valley to Valley Fare Sensitivity Curves – MTC-Central Valley Trips**

Source: Steer

The results in [Figure 3.8 a](#page-48-0)nd [Figure 3.9 a](#page-49-0)ppear reasonable and aligned with wider benchmarks, however, the model is a strategic ridership model, not a fare or ticket choice model. In addition, the revenue curves are generally quite flat around the revenue-maximizing points, unlike the ridership curves, which have much steeper slopes. Hence, from a public policy perspective, fares slightly lower than revenue-maximizing levels may lead to only marginal losses in farebox revenue but substantial increases in ridership, resulting in significant public benefits that may easily offset the loss in revenue. As such, these results should be considered for future refinements to fare structures alongside any wider evidence and equity objectives of the project, comparable travel options, and objectives of the project around ridership maximization vs revenue maximization.

#### *Phase 1 Curves*

The Phase 1 fare sensitivity analysis indicates that long-distance trips have the potential for higher revenues with fare decreases, whereas short-distance trips have the potential for higher revenues with fare increases. Figure 3.10 illustrates ridership and revenue variations with fare changes for long-distance MTC–SCAG trips. The forecast reaches a maximum HSR system revenue at around 20% lower fares compared to base levels.

However, there are differences in behaviors when it comes to short-distance markets, reflecting the competitive position of HSR in those markets. The short-distance HSR ridership markets, SCAG–SCAG and MTC–MTC, have maximum HSR revenue greater than +60% over the base fares.



<span id="page-50-0"></span>**Figure 3.10: Phase 1 Fare Sensitivity Curves – MTC-SCAG Trips**

Source: Steer

<span id="page-50-1"></span>**Figure 3.11: Phase 1 Fare Sensitivity Curves – MTC-MTC Trips** 



Source: Steer

The SCAG–SCAG and MTC–MTC markets have a low-price elasticity, indicating the potential to increase revenue via higher fares without losing much ridership. Conversely, the MTC–SCAG market has a high price elasticity, indicating the potential to increase both ridership and revenue.

# <span id="page-51-0"></span>**Fares Sensitivity Tests**

A combination of boarding fares and per-mile fares provided by DB ECO were tested for the fare sensitivity analysis.

# *Valley to Valley Tests*

For the Valley to Valley scenario, fare sensitivity tests were conducted for the following scenarios:

San Francisco – Bakersfield service to use 2020 BP fares: Fare scenarios V2V-2.1 to V2V-2.6, with the assumption of revenue-risk HSR fares on the Merced-Bakersfield section, are tested with varying per-mile fares in the model. The sensitivity tests are listed in [Table 3.16.](#page-51-1)

#### <span id="page-51-1"></span>**Table 3.16: Fare Sensitivity Tests – Valley to Valley**



Source: DB ECO

## *Phase 1 Tests*

For the Phase 1 scenario, two fare sensitivity tests were conducted with/without service types:

- San Francisco Los Angeles/Anaheim service to use the same per-mile fares applied to all service types: Fare scenarios PH1-2.1 to PH1-2.6, with the assumption of revenue-risk HSR fares on the Merced-Bakersfield section, are tested with varying per mile fares in the model.
- San Francisco Los Angeles/Anaheim service to use differential per mile fares applied to different service types: Fare scenarios PH1-3.1 to PH1-3.6, with the assumption of revenue-risk HSR fares on the Merced-Bakersfield section, are tested with varying per mile fares in the model.



# <span id="page-52-0"></span>**Table 3.17: Fare Sensitivity Tests – Phase 1 without Service Type Differentiation**

<span id="page-52-1"></span>**Table 3.18: Fare Sensitivity Tests – Phase 1 with Service Type Differentiation**



Source: DB ECO

### <span id="page-53-0"></span>**Revisions to Fare Structure**

Based on the fare sensitivity analysis and the fares tests conducted, DB ECO developed a revised fare policy for the Base Case scenarios. Based on the fare sensitivity assessment, the following broader conclusions can be derived:

- The intra-region fares for MTC–MTC in Valley to Valley and Phase 1 and SCAG–SCAG in Phase 1 were much lower, to begin with, than the inter-region fares in the 2020 BP and hence had a potential to increase both boarding fares and per mile fares for higher revenue generation.
- The inter-region fares for most long-distance market-to-market movements had the potential to decrease for higher revenue generation. The fares for MTC–SCAG in Phase 1 were greater than the revenue-maximizing fare in the 2020 BP, and hence, lower fares increase both ridership and revenue concurrently. This aligns with public sector policy objectives for HSR to become a competitive alternative for major inter-region travel over air and auto travel.

[Table 3.19](#page-53-1) and [Table 3.20 d](#page-53-2)isplay the HSR fare policy applied for Base Case scenarios in the 2024 Business Plan.

For the Valley to Valley scenario, the MTC–MTC fares are higher, and the Inter-region fares are lower than in the 2020 BP. The boarding fares are the same for all HSR services, and the per-mile fares vary by service type, with no maximum fare cap.



#### <span id="page-53-1"></span>**Table 3.19: HSR Fare Policy – Valley to Valley (2018 \$)**

Source: DB ECO

For the Phase 1 scenario, the MTC–MTC and SCAG–SCAG fares are higher, and the Inter-region fares are lower than in the 2020 BP. The boarding fares are the same for all HSR services, and the per-mile fares vary by service type, such that express services have the highest per-mile fares and default services have the lowest per-mile fares, with no maximum fare cap.

<span id="page-53-2"></span>



Source: DB ECO

The HSR Bus, which provides connecting bus services south of Bakersfield in the Valley to Valley scenario, have fixed fares between stations. The HSR Bus fixed fares are displayed in [Table 3.21.](#page-54-2) 

<span id="page-54-2"></span>**Table 3.21: HSR Bus Fixed Fares (2018 \$)** 

<b>Station To/From Bakersfield</b>	<b>Fixed Fare</b>
Burbank	\$11.00
Los Angeles	\$11.00
Anaheim	\$11.00

Source: DB ECO

These new fare policy assumptions were applied to Base Case scenarios in the CRRM for the 2024 Business Plan to develop ridership and revenue forecasts; these are discussed in the next section.

# <span id="page-54-0"></span>**Forecasting Assumptions**

There were myriad updates made to CRRM assumptions for the Base Case scenarios in the 2024 Business Plan. These Future Year assumptions were incorporated in addition to the Base Year assumptions discussed in detail in the previous chapter. All assumptions were made considering the objectives of the CHSRA to produce HSR ridership and revenue forecasts with respect to statewide network connectivity to other transit modes.

In Future Year scenarios, it is assumed that statewide transit networks are better connected, with an integrated service plan encompassing HSR, conventional rail and connecting buses. Given this, the inter-mode transfer penalty has been reduced from 94 minutes in the Base and Business as Usual scenarios to 47 minutes in the Valley to Valley and Phase 1 scenarios. The transfer penalty reflects the disutility and inconvenience of transferring between services in addition to the actual modeled transfer time. The values were developed based on the Stated Preference Survey conducted by Steer and remain consistent with comparable European research into this penalty.

As part of HSR service planning, the connecting services for new HSR Buses and existing Intercity Buses will terminate at the Merced and Bakersfield HSR stations, thus providing faster access between HSR and Bus services. Based on this assumption, access distances for HSR–Bus connections were reduced. This step made the combination of HSR and Bus modes an attractive option and in-scope for the trips which previously could only use direct long-distance bus (such as Greyhound or Flixbus) from origin to destination.

# <span id="page-54-1"></span>**Ridership and Revenue Forecasts**

The Ridership, Revenue, Passenger Miles Traveled (PMT) and Passenger Hours Traveled (PHT) estimates for the Valley to Valley and Phase 1 scenarios are reported in Table 3.22 and Table 3.23 respectively. To develop forecasts for future years 2030, 2040 and 2050, the transit network, fare structure and socioeconomic data assumptions for future years were input to the CRRM and the Base Case scenarios were modeled.

Full CRRM model runs were conducted with trip generation, trip distribution, mode choice and route assignment. In addition to the existing and diverted Rail/HSR passengers from other modes, the model incorporates an increase in overall system travelers known as induced demand. Induced demand reflects additional travelers generated in the system who were previously not traveling at all in response to new HSR services and corresponding transportation improvements. The percentage of HSR ridership diverted from other modes and from induced demand for the Valley to Valley and Phase 1 scenarios are reported in [Table 3.24](#page-56-1) and Table 3.26, respectively. The differences in overall travel time and travel cost between the BAU and Build scenarios determine induced demand in the network, which can originate from resident trips or non-resident trips.

#### <span id="page-55-0"></span>**Year of Expenditure Dollars**

The revenue forecasts in this report are displayed in Year of Expenditure (YOE) \$ to reflect monetary values during Future Years. The methodology to convert revenue from Base Year to YOE \$ consists of two components:

- 1. Converting values from Base Year 2018 \$ to June 2023 \$ using the observed California Consumer Price Index.
- 2. Converting values from June 2023 \$ to YOE \$ using the California Consumer Price Index (California Department of Finance) and the United States Federal Reserve Inflation Target.

#### <span id="page-55-1"></span>**Valley to Valley Forecasts**

The Valley to Valley scenario is estimated to generate 12.22 million HSR riders and \$1206.43 million revenue in Future Year 2040. The following forecasts are lower than those published in the 2020 BP due to more robust modeling assumptions and lower socioeconomic forecasts.



#### <span id="page-55-2"></span>**Table 3.22: Valley to Valley Ridership, Revenue, PMT, PHT (in millions)**

[1] Revenue includes HSR and HSR Bus Source: DB ECO

#### **Table 3.22: Valley to Valley HSR BUS Ridership, Revenue, PMT, PHT (in millions)**



[1] Revenue includes HSR and HSR Bus Source: DB ECO

The forecasts indicate a systemwide average trip length of 128.38 miles and an average trip time of 1 hr 17 min for Valley to Valley HSR service. The connecting HSR Bus service is estimated to generate an additional 1.83 million riders in Future Year 2040 on top of the overall HSR ridership. For MTC–Central Valley trips, the main competitor to HSR is auto travel, in which travel time for

HSR is generally faster compared to auto, and travel cost for HSR is generally higher compared to auto. There are limited daily flights between regions within the Valley to Valley HSR corridor, such that air can only be considered a viable competitor for connecting trips to the Los Angeles Basin. [Table 3.24](#page-56-1) indicates an overwhelming majority of HSR riders are diverted from auto, with only a small proportion of trips from induced demand in the absence of full Phase 1 service.



#### <span id="page-56-1"></span>**Table 3.24: Valley to Valley Mode Share and HSR Diversions (2040)**

Source: DB ECO

Comparing annual ridership and revenue between the 2020 BP forecasts and updated Valley to Valley forecasts, we observe that current ridership is 33.66% lower and current revenue is 37.67% lower than 2020 BP forecasts in Future Year 2040. The difference in socioeconomic growth assumptions accounts for a portion of this reduction, with residual differences between ridership and revenue due to more refined modeling assumptions, network configurations, and updated service patterns for connecting rail and bus services.

#### <span id="page-56-0"></span>**Phase 1 Forecasts**

The Phase 1 scenario is estimated to generate 28.39 million HSR riders and \$3,576.00 million revenue in Future Year 2040. The following forecasts are lower than those published in the 2020 BP due to more conservative modeling assumptions and lower socioeconomic forecasts.

Year	<b>Ridership</b>	Revenue	<b>PMT</b>	<b>PHT</b>
2030	27.57	\$2854.85	6688.92	56.84
2040	28.39	\$3576.00	6854.20	58.27
2050	29.01	\$4443.93	6971.46	59.27
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<span id="page-56-2"></span>**Table 3.25: Phase 1 Ridership, Revenue, PMT, PHT (Unlinked trips in millions)**

Source: DB ECO

The forecasts indicate a systemwide average trip length of 241.47 miles and an average trip time of 2 hr 03 min for Phase 1 HSR service. For long-distance MTC–SCAG trips, the main competitors to HSR are auto and air travel in which travel time for HSR is generally faster compared to auto and slower compared to air, and travel cost for HSR is generally higher compared to auto and comparable to air, depending on HSR service type. There are myriad daily flights between three

major airports in the San Francisco Bay Area and five major airports in the Los Angeles Basin. Table 3.26 indicates an overwhelming majority of HSR riders are diverted from auto with a significant proportion of trips from induced demand, a direct benefit due to the substantial connectivity and travel time improvements that HSR can bring to a region.

#### **Table 3.26: Phase 1 Mode Share and HSR Diversions (2040)**



Source: DB ECO

Comparing annual ridership and revenue between the 2020 BP forecasts and updated Phase 1 forecasts, we observe that current ridership is 26.42% lower and current revenue is 13.75% lower than 2020 BP forecasts in Future Year 2040. The difference in socioeconomic growth assumptions account for a portion of this reduction with residual differences between ridership and revenue due to more refined modeling assumptions, network configurations, and updated service patterns for connecting rail and bus services.

In conclusion, the HSR ridership and revenue forecasts for both Valley to Valley and Phase 1 suggest a solid volume of passengers using the service. Combined with the resulting societal and economic gains, HSR will provide a net benefit to the state of California.

# Control Information

## **Prepared by Prepared for** DB E.C.O. North America Inc. (Early Train Operator) 555 Capitol Mall Sacramento, CA 95814 https://db-eco.us/en/ California High-Speed Rail Authority 770 L Street #1160 Sacramento, CA 95814 https://hsr.ca.gov/ **Client contract/project number** WP 1.1J **Author/originator Reviewer/approver Justin Cassarino Bruce Armistead Version control/issue number Date**

2024 Business Plan 2024 and 2024 Business Plan

