

California High-Speed Rail Authority Small Business Program

## Position Your Company for Opportunity

with California Capital PTAC

Wednesday, August 3, 2022 10:00 a.m. - 12:00 p.m.

The California High-Speed Rail Authority (Authority) Small Business Program along with **California Capital Procurement Technical Assistance Center (PTAC)** will host a joint webinar on "Positioning Your Company for Opportunities" on Wednesday, August 3, 2022, **10:00 a.m. – 12:00 p.m.** Join us and learn more about how the California Capital PTAC can assist you in positioning your company for government opportunities.

The Workshop will cover:

- Basic PTAC No Fee Services
  - Government Registrations
  - Certification Programs
  - Finding Opportunities
  - Bid Matching Services
- Developing your Capability Statement
- Differentiating yourself from the crowd
- Identifying your value
- Making the best impression at every step of the journey

**NOTE**: Please use the following link to register for this workshop:

Click to Register

